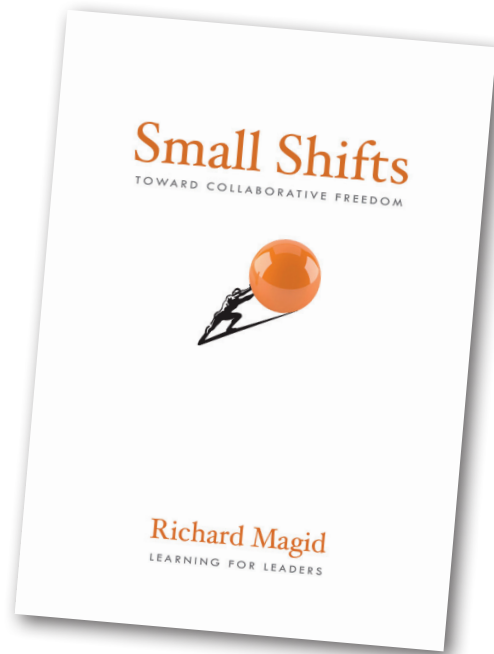


“This book brings awareness of how small changes in dialogue, attitude, and perspective can transform you in ways you never imagined.”

– Ellen Rothschild-Taube
Partner and Director of Marketing, Digiscribe



YOU CAN MAKE SMALL SHIFTS TO GREATER FREEDOM

In this thought-provoking book by Richard Magid, founder of SoundBoard Consulting Group, you'll discover how small shifts in your approach to leadership can literally change your business — and your life.

Magid, a national expert in leadership development, draws on his more than 30,000 hours of coaching at more than 250 businesses to help you take a series of actions — small, manageable actions — that allow you to unleash the true power of your employees.

Calling on field-tested methods and insights, Magid uses case studies to debunk the notion that the Lone Leader (the modern day Sisyphus) can effectively adapt to a business world of fast-paced change and issues a clarion call for the courage to shift to a new model of shared responsibility.

In *Small Shifts Toward Collaborative Freedom*, Richard Magid delivers a message that will be applauded by any business owner: it only takes a few small shifts to lighten your burden and strengthen your business — and bottom line.



Richard Magid founded SoundBoard Consulting Group to support business leaders in building more productive and profitable companies through the ideals of collaborative leadership. In addition to strategic consulting and leadership development, Richard is certified in Advanced Facilitation, Conflict Resolution, and Executive Coaching. With more than 30,000 hours of coaching experience, Richard and his team have consulted with over 250 businesses.

Meet Richard Magid

If your organization is looking for an engaging and thought-provoking speaker for an event or meeting, contact Lauren Canning, Director of Marketing, at 973-334-6222, ext. 103 or email her at Lauren@soundboardconsulting.com.